

Ultimate Canola Challenge

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KEEP IT COMING

What is the Ultimate Canola Challenge?

- Protocols available to help farmers conduct on-farm trials that produce meaningful results
- Measure the value of various treatments publicized to improve canola yield and/or quality
- A way to test new/additive products on farm
- Is spending money on additive products worthwhile?



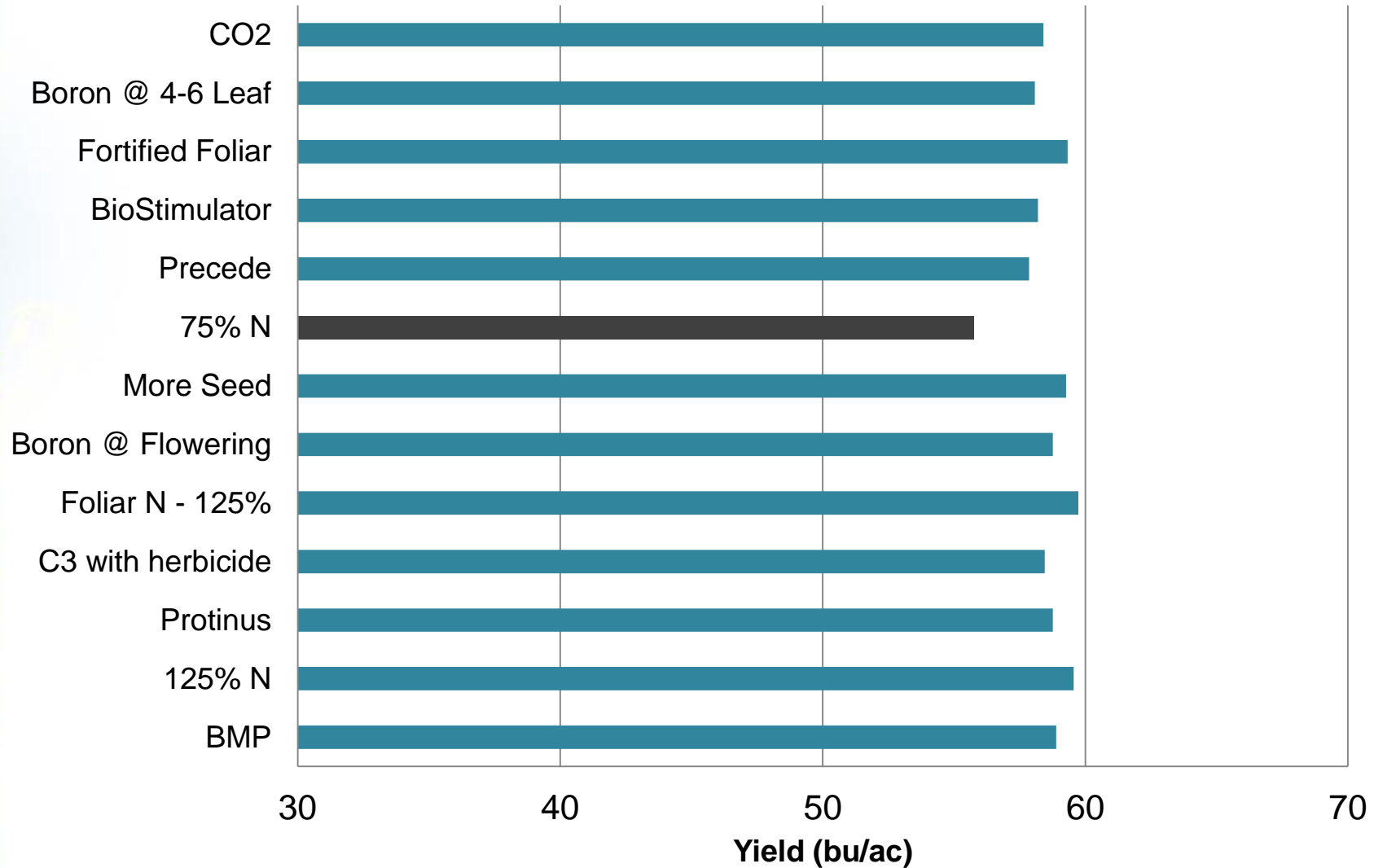
What is the Ultimate Canola Challenge?

- Challenging growers to obtain higher yields and profitability by testing various products and practices on farm

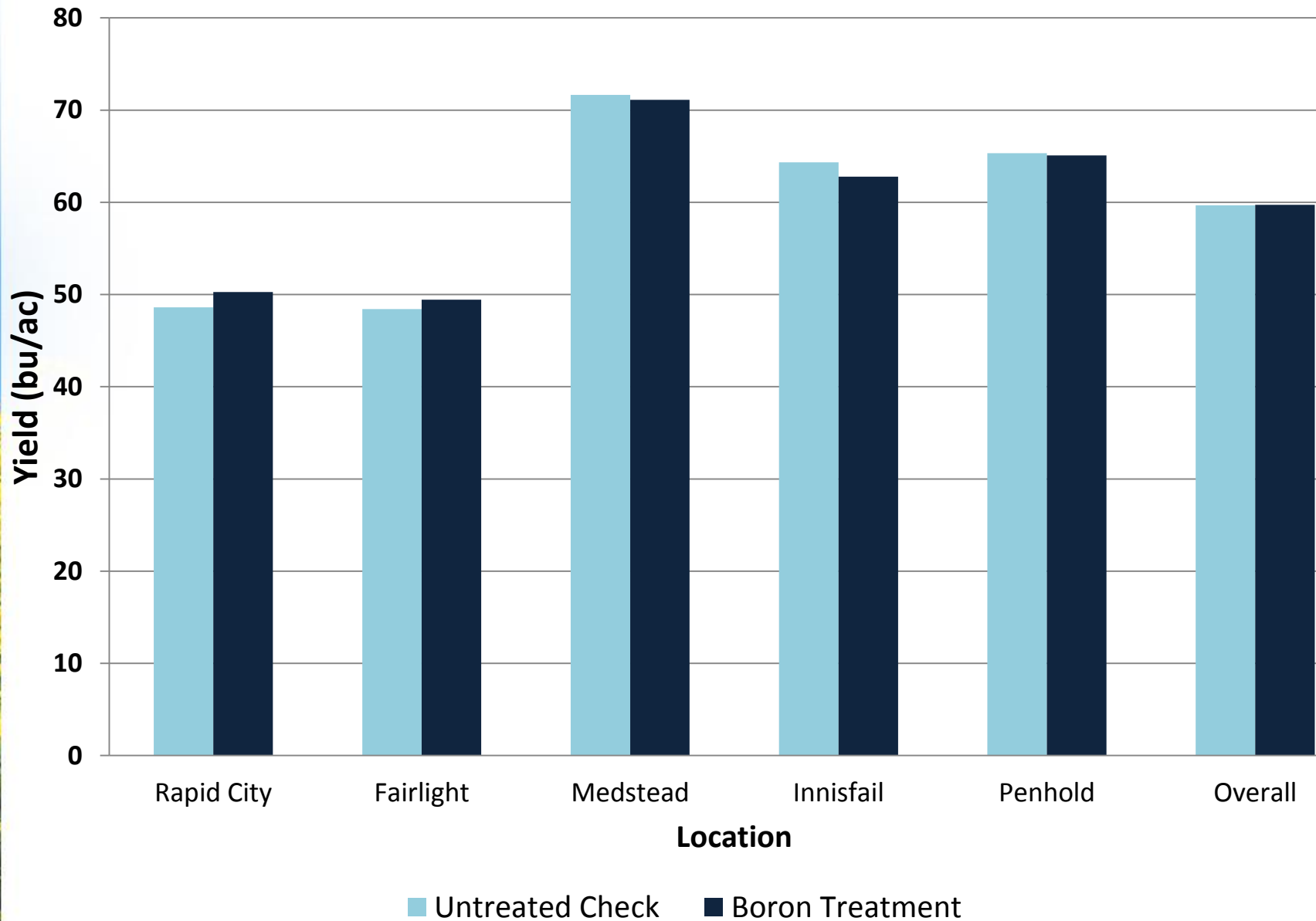


- Started by pitting agronomists or researchers against each other in head-to-head competitions to see who could produce better canola yields

2013-2014 UCC Small Plot Results



2015 UCC Large Plot Yield Summary (bu/ac)



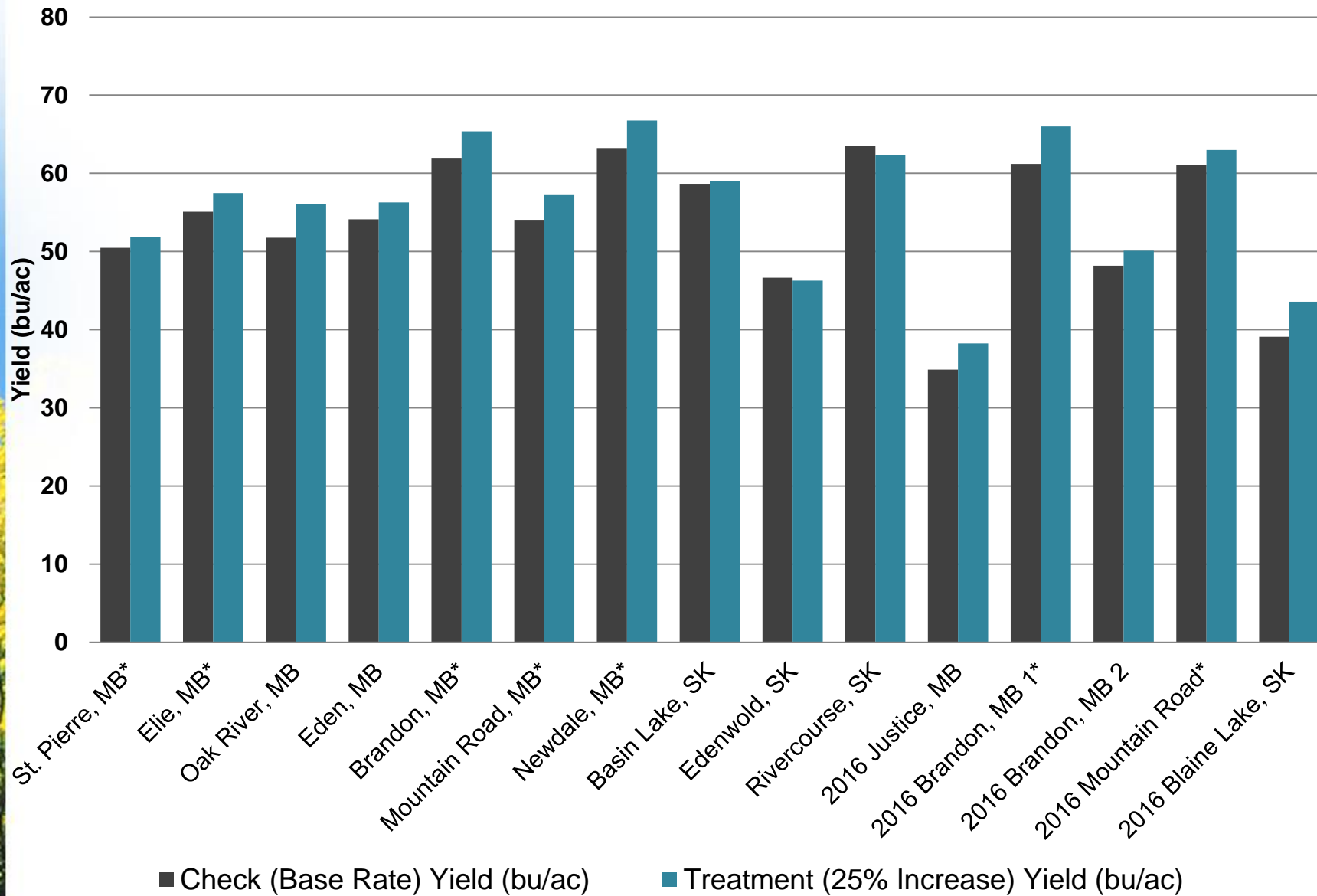
UCC Protocols

- **4 protocols available in 2017**
 - Nitrogen (increase by 25%)
 - Foliar products
 - Variety testing
 - Seeding Rate
- **2017 focused coordinated trial efforts on Nitrogen protocol**

UCC in 2017

- **Nitrogen trial protocol**
 - Continue to educate growers on implementing on-farm trials
 - Work with growers to test how increasing Nitrogen rates in canola by 25% affects yield and profitability on their farm
- **10 trials seeded**
 - 7 in Manitoba (4 harvested)
 - 3 in Saskatchewan (1 harvested)

2 Year UCC Nitrogen Summary (2016 - 2017)



UCC in 2018

- Top-dress Nitrogen
- Seeding depth
- Seed placed Phosphorus

- We are looking for participants!



Thank You!

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